

MONÉ HOLDER

Jacksonville, FL 32219

305.321.4573
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Skills

Experienced nonprofit senior director gifted in building legislative, policy, and civic engagement campaigns to advance racial justice for marginalized communities. Multifaceted leader with talent in relationship cultivation, coalition building, intersectional analysis, organizational development, fundraising, and strategic goal setting.

Experience

Sr. Director of Advocacy & Programs / FLORIDA RISING - FL *01/2021 - Current*

- Serve on the Executive Leadership Team overseeing the organizational budget, development, and strategic direction.
- Develop the overall strategic direction and oversee the implementation of the voting rights, criminal justice, climate, housing, and reproductive justice programmatic work.
- Set goals across the organization, deploying a wide range of multi-disciplinary tactics.
- Build and convene effective coalitions & partnerships.
- Develop and maintain effective relationships with partner organizations, allied groups, and community leaders.
- Serve as the spokesperson on issues related to issue-based programs, as well as, train others to be spokespeople on core organizational issues.
- Oversee the research and policy department.
- Oversee the voting rights department.
- Develop short and long term legislative goals on all levels of government.
- Lead a statewide multi-organizational Black constituency program.
- Oversee the internal Black caucus group.
- Responsible for the development of a member-led statewide advisory committee.
- Develop and implement campaign plans for special projects and maintain donor relationships (i.e. Census, Redistricting, and Reproductive Health Access).
- Manage a \$1m annual programmatic budget.

Sr. Program Director-Policy, Advocacy, & Research / THE NEW FLORIDA MAJORITY - FL *08/2018 - 12/2020*

- Responsible for programmatic management and oversight of all issue based campaigns.
- Produced informative briefings, reports, email updates, and other written materials on relevant issues for internal and external purposes.
- Represented the organization to external constituencies.

- Conceptualized and managed high impact and complex partnerships, grants, coalitions, legislative and advocacy campaigns.
- Developed strong relationships and work collaboratively with community groups, nonprofits, industry groups, and government entities to collaborate on public policy initiatives developing effective strategies and tactics in response to time-sensitive policy issues and opportunities.
- Supported community organizing efforts throughout the state to strengthen the network of informed, action-oriented allies in local and state governments.
- Served as an expert spokesperson to media, elected officials, and other leaders on overall policy positions.
- Oversaw research and analysis of local, federal, and state legislation and regulations to inform policy positions and priorities.
- Identified innovative research opportunities and led the research team to streamline projects that will produce reports and supporting data relevant to our programs.
- Worked closely with the Development Director to produce progress reports and new grant proposals.
- Convened all director-level staff on a weekly basis to coordinate programmatic goals and objectives across the organization.
- Served on a three person Senior Leadership Team overseeing the organizational budget, development, and strategic direction.

Legislative & Policy Director/North Florida Regional Director / THE NEW FLORIDA MAJORITY - Jacksonville, FL

10/2013 - 07/2018

- Lead legislative and issue advocacy efforts.
- Tracked and analyzed legislation.
- Provided regular updates and recommendations to staff, members and allies on policies that impact our consistencies.
- Lobbied state and local policymakers.
- Prepared and presented testimony and supporting materials.
- Trained staff, partners and volunteers on lobbying, testimony, and messaging.
- Participated in statewide coalitions on behalf of the organization and built independent regional coalitions.
- Assist in strategy development and daily management of electoral field operations.
- Managed statewide civic engagement and voter participation programs.
- Drafted statewide and regional grant proposals.
- Created and managed regional budgets.
- Maintained quarterly and annual grant reports.
- Cultivated and maintained small and large donor relationships.
- Supervised North Florida staff and statewide communications staff.
- Part of a four person Senior Leadership Team overseeing the organizational budget, development, and strategic direction.

Program & Political Coordinator / THE NEW FLORIDA MAJORITY -
Miami, FL 08/2012 - 10/2013

- Conducted research on key issues/legislative initiatives and their impact on constituencies.
- Provided critical feedback and analysis on improving field activities during electoral cycles.
- Worked with the Communications Director and Field Director to develop lobbying plans and targets.
- Trained staff, partners, and volunteers on advocacy, testimony, and representation.
- Engaged in lobbying efforts at the state Capitol and other target locations.
- Served as the political liaison.
- Developed messaging, framing, and content alongside the communications team.
- Managed subcontracts and MOU's with partner organizations to implement large scale civic engagement and voter education programs.

Education

Florida A&M University - Tallahassee, FL 08/2009
Master of Science : Public Administration

Florida A&M University - Tallahassee, FL 04/2008
Bachelor of Science : Political Science

- Magna cum laude

SERVICE

- Leadership Jacksonville Class of 2023
- READ USA, Board of Directors: 1/2018-present
- Jack and Jill of America (Jacksonville Chapter), Legislative Chair: 2020-present
- The Women's Giving Alliance, Steering Committee: 6/2017-12/2020
- Stepping Into Power, Movement Building Fellow: 2019-2020
- Delores Barr Weaver Fellow: 2017-2020
- Alpha Kappa Alpha Sorority, Incorporated